ATTORNEY'S DOCKET NO. F0002-004001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Matthew Ackley, et. al.

Examiner:

Detwiler

Serial No.:

09/441,388

Art Unit:

2173

Filed:

November 16, 1999

Title:

NETWORK-BASED SALES SYSTEM WITH CUSTOMIZABLE USER

**INTERFACE** 

## **CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8(a)**

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AMENDMENT

Please amend this application as follows. A marked-up version of the claims is cattached to this Amendment.

In The Claims

Please cancel claims 1-17 without prejudice or disclaimer.

18. (Amended) A sales system for coupling to a communications network, comprising:

a first sales interface at a first network address, the first sales interface including a first set of user interface elements,

a second sales interface at a second network address, the second sales interface including a second set of user interface elements,

a sales server at a third network address that operates the first and second sales interface while providing an impression that they are being operated by different entities, wherein the sales server includes a customization interface responsive to user input to define the first and